Principles of Package Development: A Comprehensive Guide to Creating Effective and Sustainable Packaging Solutions

About the Book

Principles of Package Development is a comprehensive guide to creating effective and sustainable packaging solutions. This book covers all aspects of package development, from concept and design to production and distribution. It provides a wealth of knowledge and insights into the latest trends and best practices in the packaging industry.

This book is essential reading for packaging professionals and students alike. It is also a valuable resource for anyone who wants to learn more about the packaging industry.

Principles of Package Development by Roger C. Griffin

★★★★★ 5 out of 5

Language	: English
File size	: 19317 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 394 pages

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What You'll Learn from This Book

- The principles of package development

- The different types of packaging materials and their properties

- The latest trends in packaging design

- The best practices for packaging production and distribution

- The environmental impact of packaging and how to reduce it

Author

Roger Griffin is a packaging expert with over 30 years of experience in the industry. He is the author of several books on packaging, including the best-selling book, "The Complete Guide to Packaging."

Reviews

"Principles of Package Development is the definitive resource for packaging professionals and students alike. This book covers all aspects of package development, from concept and design to production and

distribution. It provides a wealth of knowledge and insights into the latest trends and best practices in the packaging industry." - **The Packaging Institute**

"Principles of Package Development is an essential read for anyone involved in the packaging industry. This book provides a comprehensive overview of all aspects of package development, from concept and design to production and distribution. It is a valuable resource for both packaging professionals and students." - **The National Institute of Packaging, Handling & Logistic Engineers**

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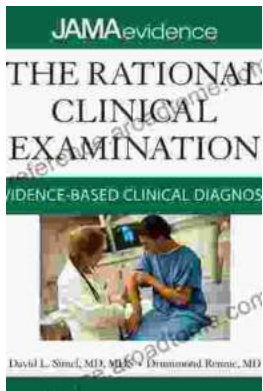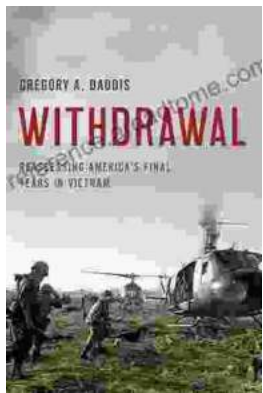|	
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